

## CONSENT TO THE PROCESSING OF PERSONAL DATA AND TO THE SENDING OF COMMERCIAL COMMUNICATIONS

This consent to the processing of personal data is provided in connection with the registration for the Czech Ice Hockey newsletter on the website <u>www.ceskyhokej.cz</u> operated by the Czech Ice Hockey Association z.s., ID No.: 00536440, with registered office at Českomoravská 2420/15, Libeň, 190 00 Praha 9, registered in the Commercial Register kept by the Municipal Court in Prague under the file number L 852 (hereinafter referred to as the "Operator").

This consent to the processing of personal data and to the sending of commercial communications is provided when registering for the Czech Hockey newsletter on the website

the Operator's website - www.ceskyhokej.cz, by sending the email address indicated by clicking on the "SEND" box. However, the granting of this consent is not conditional in any way, visiting the website is possible even without it and is therefore purely voluntary.

In the manner described above, consent is given to the processing of personal data and to the sending of commercial communications of the following wording:

I hereby grant the Operator, as the controller and processor, consent to the processing of my personal data within the meaning of Regulation (EU) No 2016/679 of the European Parliament and of the Council of 27 April 2016 (hereinafter referred to as the "Regulation"), to the extent:

- email address, for

the purpose of:

- inclusion in the database for sending online commercial communications and sending them yourself,

In connection with the above, I hereby expressly grant the Organiser my consent to the sending of commercial communications within the meaning of Section 7(2) of Act No. 480/2004 Coll., on certain information society services, as amended.

I declare that I freely give this consent and that I am aware that it is not my obligation to provide the Organiser with the personal data in question, i.e. I give this consent voluntarily.

I acknowledge that I have the right to withdraw the above consent at any time, electronically via the link in the newsletter sent to me. However, the withdrawal of consent does not affect the lawfulness of the processing of personal data for the period from the date of the consent until its withdrawal.

I declare that I am fully familiar with the document of the principles of processing personal data and sending commercial communications published on the Operator's website, therefore I am informed of all my rights that I have in connection with the processing of personal data.

Prague, 15 May 2024